



 **CANADA**  
**TROPHY PROPERTIES**

***Elite Access to Gold  
Class Properties***



# Trophy Properties Marketing 2019

Alberta | British Columbia | Manitoba | Saskatchewan

**SPORTS AFIELD TROPHY PROPERTIES®**  
*ESTABLISHED 1887*



# Welcome

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Thank you, we look forward to working together!

Heleen Jacobson  
123abc

# Sports Afield Brand

## Brand Identity

- Since 1887 the iconic *Sports Afield* name has been synonymous with outdoor recreation and conservation.
- Sports Afield is a world wide network of recreational property experts who market hunting land, farms, ranchers, waterfront properties, lake homes, Luxury estates, ocean properties.
- In early 2014, *Sports Afield* acquired the assets of Cabela's trophies properties, a leading source of recreational property.
- YOU as an agent can become part of this company tapping into the resource already in place and assist the outdoor enthusiast fulfill their greatest dreams.



# Sports Afield Trophy Properties®

## Marketing Muscle, Multiplied

- Global listing exposure to agents and buyers our competition can't reach.
- Sports Afield Trophy Properties (SATP) unlocks a vast, global network of gold class agents and buyers.
- World wide listing exposure via website syndication to over 500 other farm, ranch, and recreational websites.
- Exclusive marketing offered by no other brokerage in Canada.





# What is a Trophy Property

*Exclusive Recognition*

- A trophy property is a real-state term for the top two percent of properties in a given subcategory.
- Residences that are architecturally or historically preserved properties.
- Agricultural lands that have extraordinary yields.
- High-amenity natural land and properties with spectacular view other extraordinary features.



# All SATP Affiliated Brokers

*Endless Opportunities*

- The exclusive right to advertise recreational properties on the SATP website.
- SATP has a highly visible presence at the United State's largest and most prestigious outdoor shows and conventions.
- Premium Membership in Landwatch.com.
- World wide exposure to foreign investors, capitalizing on promoting properties in British Columbia which has unrestricted foreign ownership of land.

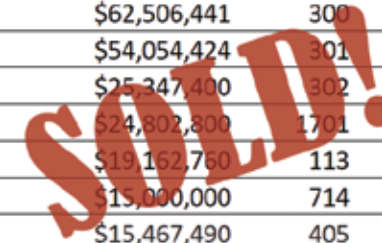


# Proven High-Dollar Success

*Big Properties, Big Results*

- Billions of dollars in total real estate sold!
- Over \$300 million in farm, ranch, and recreational properties sold. (2017)
- Over \$250 million in Sports Afield trophy property listings sold (2017).
- SATP understands the needs of elite recreation buyers and sellers. Agents like YOU could unlock great potential by becoming the top SATP agent in Canada.
- In short SATP understand gold class listings and how to easily facilitate your increase in income goals.

Listing Volume	Territory	Listing Volume	Territory	Listing Volume	Territory
\$11,104,880	300	\$111,332,000	200	\$77,088,000	200
\$7,750,000	205	\$62,506,441	300	\$72,220,999	300
\$7,532,900	301	\$54,054,424	301	\$49,170,250	301
\$6,965,000	405	\$25,347,400	302	\$37,522,000	302
\$6,625,000	200	\$24,802,800	1701	\$25,554,800	1701
\$3,607,900	1701	\$19,162,760	113	\$23,570,685	714
\$3,581,500	114	\$15,000,000	714	\$19,541,900	405
\$3,333,000	1108	\$15,467,490	405	\$17,529,000	1507
\$2,524,113	1102	\$13,425,000	1507	\$17,455,635	113
\$2,390,150	1103	\$11,964,695	110	\$15,000,000	3015



# Online Marketing & Emerging Tech

*Cutting-Edge Connections*

- The website, trophyproperties.ca, showcases listings and draws considerable buyer traffic.
- Regular, targeted emails reaching tens of thousands each month.
- Social media marketing targeting international buyers in their native language.
- Use of emerging technologies like 3D mapping and virtual reality to make listings stand out.

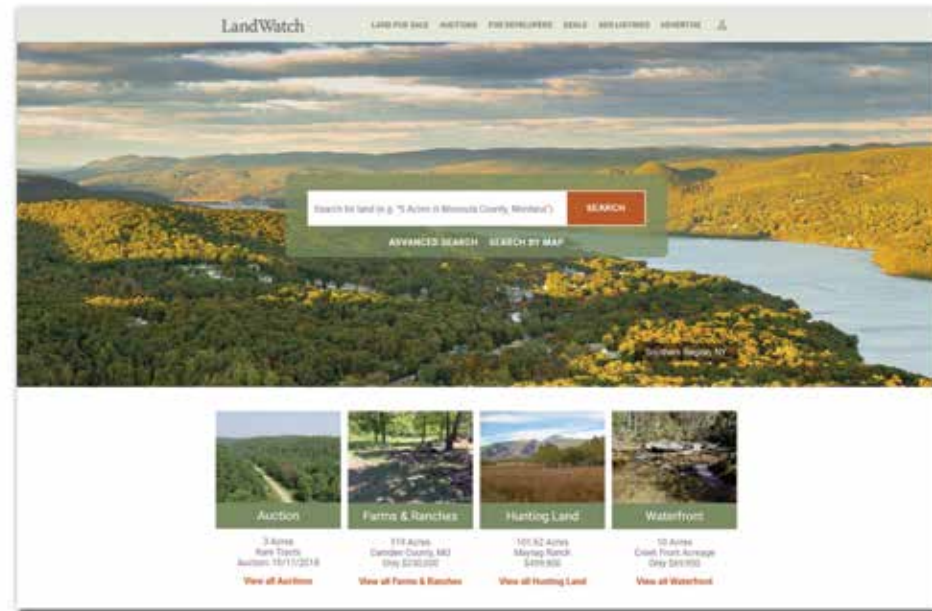




# Access to Leading Websites

*Extensive Reach, Easy Uploads*

- Brokers can upload property listings to many websites.
- LandWatch, LandJournal, LivingTheCountryLife and more!
- These primary sites feed hundreds of secondary sites allowing our agents to enjoy an even greater reach in marketing top properties.



# Canadian Hunting TV Programs

*Reality TV and Online Streaming*

- Broadcasting across Canada and Europe, Wild TV provides entertaining and educational programming to the devoted outdoors men who exclusively enjoy hunting, fishing, shooting and motorsports.
- Prairie Pursuit explores the nooks and crannies of Saskatchewan uncovering all the hunting riches that it has to offer.



# Stellar Print Marketing

*Persuasive and Targeted*

- Properties featured in annual SATP Catalog distributing 15,000 copies world wide!
- Monthly SATP Magazine distributing 50,000 to subscribers in North America.
- Properties featured in our own full color Real Estate brochure, and in local and national magazines and newspapers.
- Target direct mail campaigns that reach specific audiences.

**604.363.8483**  
**info@trophyproperties.ca**  
**www.trophyproperties.ca**

<p><b>\$950,000 CAD</b>  <b>NELSON, BRITISH COLUMBIA</b>  <b>102.65 ACRES OF UNFETTERED LAND!</b>                  Gorgeous land, 2 creeks, tons of trees &amp; terrain, bordered by BC crown land. 2 homes &amp; 3 rustic cabins. Various sheds &amp; outbuildings, a shop, some corrals. Unlimited possibilities on this land: recreational tours, RV lots, campgrounds, hunting, Air B&amp;B's, lodges, or the perfect place to settle, plenty of space for house guests! No agricultural land restrictions apply, so dreams can be a reality here! 4KM from Slocan Park, close to Kootenay Regional Airport.</p> <p><b>JEROEN JACOBSEN</b>                  (778) 386.6336                  jeroen@farmrealestate.com</p>	<p><b>\$2,700,000 CAD</b>  <b>WILLIAMS LAKE, BRITISH COLUMBIA</b>  <b>1931 ACRES ALL IN ONE BLOCK</b>                  Total seclusion, amazing quietness. High on a ridge, amazing views for miles. Trails through the woods for hunting, quadding, camping or building an off-grid dream home. Endless opportunities. Included in ALR, good grass for cattle, abundance of fir and a few natural springs. 5 separate titles, a great investment opportunity! Private access to draws for Bighorn Sheep, Mule deer, White Tail deer, Black bear, Cougar, Lynx, Wolf &amp; more. Close to Williams Lake.</p> <p><b>HANK VAN HIERDEN</b>                  (403) 308.1737                  hank@farmrealestate.com</p>	<p><b>\$1,395,000 CAD</b>  <b>QUESNEL LAKE, BRITISH COLUMBIA</b>  <b>RITSON ACRES: WATERFRONT PROPERTY</b>                  43.4 Acres of Quesnel Lake waterfront &amp; 1,420' of lake frontage. Enjoy a 3,200 sq.ft. deluxe 4 bedroom home and manicured grounds on this private estate property at the end of the road adjacent Crown Wilderness Lands. Two large shops, hayshed w/tack room, corrals, automatic watering system make this a superb choice for equestrian enthusiasts. Enjoy this "LIFE IS GOOD" destination on the doorstep to a world of nature and outdoor adventure.</p> <p><b>MARTHA PARIDAEN</b>                  (403) 628.2355                  martha.fairrealty@gmail.com</p>
<p><b>\$2,790,000 CAD</b>  <b>CRANBROOK, BRITISH COLUMBIA</b>  <b>ROCKY MOUNTAIN STABLES</b>                  53.57 Acres of private, scenic land, luxury 2 bedroom home, 10 stall horse stables and paddock minutes from the centre of Cranbrook in the East Kootenays. One of the largest private parcels available in the City of Cranbrook, an amazing investment opportunity you can enjoy now as an equestrian venture and sell later as subdivision, commercial or recreational potential. Enjoy the stunning view of Fisher Peak and Rocky Mountain views from your private Equestrian Estate.</p> <p><b>MARTHA PARIDAEN</b>                  (403) 628.2355 / 1.866.345.3414                  martha.fairrealty@gmail.com</p>	<p><b>\$3,350,000 CAD</b>  <b>VALLEYVIEW, ALBERTA</b>  <b>RIVERFRONT INCL. 1700 +/- ACRES!</b>                  Recreation, Cattle Farming, Hunting, Fishing. Lots of mature trees, open meadows, river, Moose, Elk, Deer, Bear &amp; other wildlife. Fishing from Little Smoky River; grayling, bulls and trout. 25 km South of Valleyview off highway #43. Renovated 2400 sq.ft. +/- Bungalow. 4 outdoor waterers, steel panel corral system, machine shed, barn, artesian well, 2 dugouts. Riverfront properties are not that easy to find so do not miss out on this opportunity!</p> <p><b>RIA BRAAKSMA</b>                  (780) 446.3006 / 1.866.345.3414                  ria@realestatecentre.ca</p>	<p><b>\$1,200,000 CAD</b>  <b>EDMONTON, ALBERTA</b>  <b>RUSTIC RIDGE RANCH: SCENIC PROPERTY</b>                  80.06 Acres, right off Cowboy Trail so many possibilities! This park-like setting boasts an almost 6000 sq.ft. home with a chef's kitchen, large dining area, 9 beds &amp; 7.5 baths. Property also has two log cabins! The zoning is Low impact residential/recreational and commercial uses. Perfect for a bed &amp; breakfast, hunting lodge, retreat centre, campground. Also ready for your horses, cows and chickens! A great family business opportunity!</p> <p><b>RIA BRAAKSMA</b>                  (780) 446.3006 / 1.866.345.3414                  ria@realestatecentre.ca</p>

**1 866 345 3414**  
**info@realestatecentre.ca**  
**www.trophyproperties.ca**



## Canada Trophy Properties Advantage

### EXCLUSIVELY FOR YOU

- Exclusive participation with Sports Afield Trophy Properties for true worldwide listing exposure.
- Gain maximum local and regional exposure through industry-leading memberships.
- Market knowledge other brokerages can't touch.
- Produce a full-color Real Estate Guide with copies distributed region-wide.
- Unmatched success selling high-dollar and large-trophy properties.
- Cutting -edge local and national marketing packages across traditional and emerging media.
- Complementary subscriptions to Sports Afield Magazine and Catalog.



SATP Licensing Fees are applicable

**For more information contact**

**Heleen Jacoben**

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BC: 604-363-8483

*Register today to become an exclusive Sports Afield representative today!*